

2019 AMERICAN ACCOUNTING ASSOCIATION

ANNUAL MEETING AND CTLA PRESENTATIONS

CONFERENCE ON TEACHING AND LEARNING ACCOUNTING

CTLA

SATURDAY, AUGUST 10, 2019



12:20-2:00 PM



5.0: Luncheon with Awards and Panel
Specialized Knowledge - 1.0 CH



George Krull/Grant Thornton 2018 Teaching Innovation Award



*Presenters: George Krull, Grant Thornton LLP, Retired
Tony Fuller, Grant Thornton LLP*



Winner: Show & Tell: Infographics to Keep and Sustain Engagement
Lynnan Mocek, Indiana University of Pennsylvania
Veronica Paz, Indiana University of Pennsylvania

SATURDAY, AUGUST 10, 2019



4:40 pm -5:40 pm



8.06: Logic Game/Teaming and Communication

Specialized Knowledge - 1.2 CH



10 Minute Training: Developing Critical Thinking Skills with Logic Games

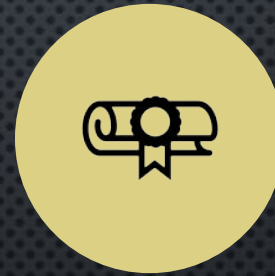
Veronica Paz, Indiana University of Pennsylvania

Janet L. Souza, The Pennsylvania State University Abington

SATURDAY, AUGUST 10, 2019



4:40 pm -5:40 pm



**8.07: Mark Chain/FSA 2018
Innovation in Graduate Teaching
Award**

Specialized Knowledge - 1.2 CH



**George Krull/Grant Thornton 2018
Innovation in Junior and Senior-
Level Teaching Award**

Moderator: Gregory B. Gaynor,
University of Baltimore



Winner: *Show & Tell: Infographics
to Keep and Sustain Engagement*
Lynnann Mocek, Indiana University
of Pennsylvania

**Veronica Paz, Indiana University of
Pennsylvania**

SATURDAY, AUGUST 10, 2019



5:45 pm -7:15 pm



9.0: Reception with Effective Teaching Practices Poster Session of Pedagogy and Best Practices Room
Specialized Knowledge - 1.0
CH



9.04: Using Movie Clips in an Accounting Classroom
Timothy Creel, Harding University
Kelli Horne, Lander University
Veronica Paz, Indiana University of Pennsylvania

SUNDAY, AUGUST 11, 2019



11:10 am -12:00 pm



Concurrent Sessions



12.01: Accounting Has Game

Computer Software & Applications - 1.0 CH

Moderator: Wendy Tietz, Kent State University



Presenters: Timothy Creel, Harding University

Christine M. Olear, The Pennsylvania State University Brandywine

Veronica Paz, Indiana University of Pennsylvania

AMERICAN ACCOUNTING ASSOCIATION ANNUAL MEETING

EFFECTIVE LEARNING STRATEGIES III

TUESDAY AUGUST 13, 2019



3:00 pm-4:30 pm



**BOARD 02 *Using a Plant Tour
in a Cost/Management
Accounting Class to
Reinforce Accounting
Concepts***

Presenter: Timothy Creel,
Harding University; Christine
M. Olear, The Pennsylvania
State University Brandywine;
**Veronica Paz, Indiana
University of Pennsylvania**



Description: A plant tour is a great way to illustrate the manufacturing process in a cost/management accounting class. It illustrates such concepts as direct material and labor, work in process, and manufacturing overhead. YouTube videos can be used if a plant tour cannot be completed

TUESDAY AUGUST 13, 2019



3:00 pm-4:30 pm



BOARD 21 *The Impossible Interview: A Two-stage Interview Case for Auditing Students*

Presenter: Veronica Paz, Indiana University of Pennsylvania; Janet L. Souza, The Pennsylvania State University Abington



Description: The case presented is aimed at students in their first auditing course as a way of introducing the need for more complex thinking and professional skepticism in the auditing and forensic accounting areas. The focus of the case is on risk assessment and critical evaluation of audit evidence, primarily audit interviews. In addition, the case allows students to learn the value of preparation and strategy in a unique way: their first attempt at the case is almost impossible to solve.

TUESDAY AUGUST 13, 2019



3:00 pm-4:30 pm



**BOARD 22 10 Minute
Training:
Developing Critical Thinking
Skills with Logic Games**

**Presenter: Veronica Paz,
Indiana University of
Pennsylvania;** Janet L.
Souza, The Pennsylvania
State University Abington



Description: We describe the use of logic games in undergraduate auditing courses to encourage critical thinking and problem solving as well as to increase student engagement. By using brief, non-accounting related logic games, we introduce these concepts to students in an everyday setting that allows them to continue their development outside the classroom. Survey responses and game results for 30 auditing and AIS students show that student game scores improve and students perceive the logic games help develop their critical thinking abilities. Overall, we believe the logic games are an effective and efficient tool that may be useful in other courses to encourage students to invest more fully into the development of reasoning skills.

TUESDAY AUGUST 13, 2019



3:00 pm-4:30 pm



BOARD 23 Accounting Has Game

Presenter: Abdulhadi Alajmi, Indiana University of Pennsylvania; Timothy Creel, Harding University; Christine M. Olear, The Pennsylvania State University Brandywine; **Veronica Paz, Indiana University of Pennsylvania**



Description: We bring gamification to accounting courses. In addition to Kahoot and Poll Everywhere, we use the following tools to gauge comprehension and give an anonymous voice to students who are too shy: • Quizziz • Socrative • Go Soapbox • Near Pod and • Flipgrid. We share an overview of the technology application and how we adapt its use to various accounting courses. All of our resources are available via www.AccountingTeachingTools.com for use by other instructors.

TUESDAY AUGUST 13, 2019



3:00 pm-4:30 pm



BOARD 24 Accounting Concepts via Storyboards

Presenter: Christine M. Olear, The Pennsylvania State University Brandywine;
Veronica Paz, Indiana University of Pennsylvania



Description: To ensure that students in our principals of accounting class know and understand the concept we have them storyboard the concepts. Some students have completed only the storyboards, while others have taken it to a whole new level with videos as well. We introduce an accounting concept and then provide the student with online free tools to create their storyboard such as Storyboard That and canva. We will demonstrate each tool and some examples of what the students have done. We will also provide recommendations as to how we incorporate into our accounting courses.

DR. VERONICA PAZ

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- WWW.DRVPAZ.COM

