



INDIANA UNIVERSITY OF PENNSYLVANIA



Dr. Veronica Paz
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Indiana University of Pennsylvania



- Press Releases
- AICPA
- AAA ELS, CTLA
- Presentations
- Present work at 2019 AAA CTLA Conference

2018 Teaching Innovation Award George Krull/Grant Thornton

About the Award:

- Used in junior- and senior-level accounting courses.
- Transferable to other institutions
- Enhances learning of traditionally difficult topics.
- Effectively filters students who should enter the CPA profession.

Submissions to the AAA CTLA & ELS



- **American Accounting Association**
- **Curriculum Teaching and Learning Accounting (CTLA)**
- **Effective Learning Strategies (ELS)**
- Over 100 different submissions
- I had 5 total entrants
- Each requiring a different award submission with videos and graphics

2018 Award Prestige and Honor



International Award

The **Annual Meeting** of the **American Accounting Association** and the **Curriculum for Teaching and Learning** are the premier events for Accounting. At the 2018 conference where we presented there were **3,099** attendees. Our presentations sessions were well attended.



Unprecedented Acceptances

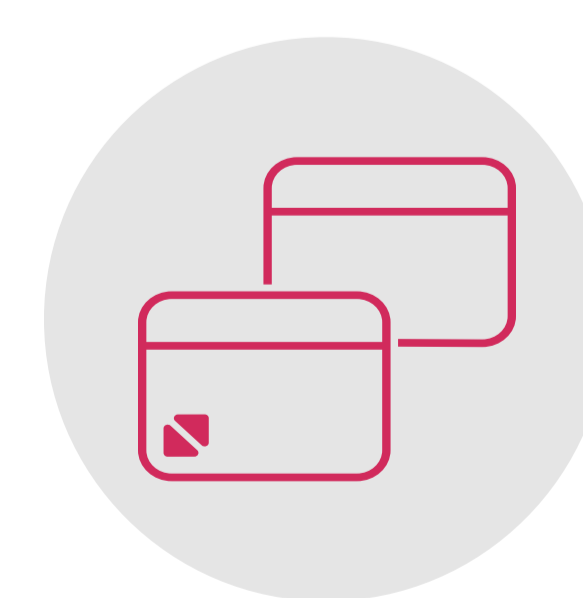
Dr. Paz had **12 out of 12** presentations accepted. **100% Acceptance**. This was a record for the CTLA and for the Effective Learning Strategies sessions as well.



IUP-Exposure

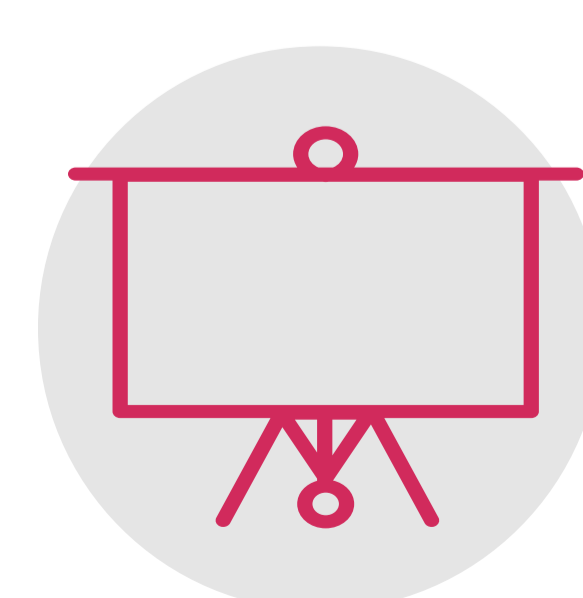
The award was earned by Dr. Lynnann Mocek and Dr. Veronica Paz both of IUP. **IUP** was showcased throughout the 2018 meeting.

Presentations & Engagements



Dr. Paz & Dr. Mocek

Dr. Paz and Dr. Mocek collaborated and created the website www.AccountingTeachingTools.com to distribute the teaching innovation, Infographics and Info Syllabus.



Engagements & Presentations

We are invited to **Present** at the **2019 Annual Meeting**, the CTLA and the Mid Atlantic meeting which will be held in Pittsburgh.

What's Next?

- Press Releases by the AICPA, AAA and CTLA
- Presentation Invitations
- San Francisco, CA 2019 CTLA & ELS
- Mid Atlantic Region Pittsburgh, PA
- Visibility on Dr. Paz's website, IUP, AICPA & AAA